



South Dakota
Women's
Expo

Saturday, September 27, 2008

9:00 a.m. - 5:00 p.m.

South Dakota State Fairgrounds

Dear Exhibitor,

How would you like to showcase your business products and services to 1,000 women who are in the mood to SHOP?

In 2007, more than 600 women from throughout South Dakota spent the day learning, laughing and shopping at 60 vendor displays at the South Dakota Women's Expo: A Day for Women. This year's event is scheduled for **Saturday, Sept. 27, 2008 from 9 a.m. to 5 p.m.** on the SD State Fairgrounds in Huron. Planning is currently underway and the Expo promises to be bigger and better than ever!

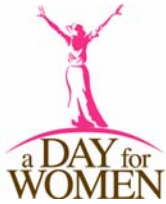
Here are just a few comments from 2007 exhibitors:

- * *"Our booth had awesome traffic – we sold more than \$2,000 in lotions alone!"*
- * *"It was an excellent crowd and the women were from all over the state – it really amazed me how far ladies traveled to attend the Expo."*
- * *"I'm definitely in for next year!"*

There are many ways for your business to join the fun and present your products and services to captive women. Product sales are strongly encouraged! As with any tradeshow event, your success depends on your effort to stand out among the other offerings – an interactive display will help to draw the women in.

Diana Jordan, a comedian and singer who Oprah Winfrey calls "One of the funniest people on the planet," is the keynote speaker. She is sure to draw women from all walks of life – the rest is up to you!

Act now and save \$25 on vendor fees by registering before the **Early Bird Deadline of June 30, 2008**. For more information or questions, contact Joni Kiple at the SD State Fair at 605-353-7353 or 1-800-529-0900.



Saturday, September 27, 2008
9:00 a.m. - 5:00 p.m.
South Dakota State Fairgrounds

Vendor Reservation and Payment Form

Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ E-mail _____

Product / Service _____

Will you be doing demonstrations at your booth? Yes ___ No ___ If yes, please describe demonstration:

Are you interested in speaking on a women's topic on the stage (*limited spots available*)? Yes ___ No ___
 Please describe your potential topic:

Booth Prices (*Includes 1 table, 2 chairs, electricity, boothing and two exhibitor passes which include lunch*)

Early Bird Savings (*Ends June 30, 2008*)

Single Booth (8' x 10')	\$125
Double Booth (8' x 20')	\$200
Non-Profit (8' x 10')	\$75

FINAL BOOTH DEADLINE: Sept. 12, 2008

Single Booth (8' x 10')	\$150
Double Booth (8' x 20')	\$225
Non-Profit (8' x 10')	\$75

Booth size requested _____ Electrical outlet required? ___ **Total booth price: \$** _____

Door Prize: All vendors are asked to provide one door prize to be given away during the event.

Enclosed, please find my check payable to South Dakota State Fair

Charge my credit card please (please circle card type): Visa MC Discover American Express

Card number: _____ Expiration date: _____

Date: _____ Signature: _____

Once your vendor application has been approved, you will receive a final contract and payment will be processed. Booth set up is Friday, Sept. 26, 2008, 8 a.m. to 4 p.m. Please return form to: South Dakota State Fair, Attn: Joni, 890 3rd St. SW, Huron, SD, 57350. For information or questions, please contact Joni Kiple at 605-353-7353, 1-800-529-0900 or e-mail joni.kiple@state.sd.us.

For Office Use Only

Date Paid: _____ CK# _____ Receipt _____ By _____